

Hello Julie here CEO of Next Address,

Welcome to my Selling Home Hack Series:

Hack number 1: Create the right atmosphere to find the right buyer.

When you're getting your home ready for sale, really think about who could be the potential buyers.

- *Does your home suit a young or older family?*
- *Is it perfect for a first home buyer?*
- *Is it a home for a single person?*
- *Is it close to great schools?*

Once you consider all this, then make sure you present your home to reflect this buyer.

FACT

44% of buyers paid more for the house they wanted because it represented the lifestyle they were after!

I did that myself.

Take care!



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