



## Styling Helps Sell Your Home For More - let's explore how

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### Styling tips that will make buyers show up at your open home

You want to be prepared before listing your home, so that way you can ensure your home is not sitting on the market for longer than it should. As a homeowner, the more you can do to make your home look it's very best, the more likely it will sell sooner and for top dollar.

Understanding your buyer demographic, a creative vision in presenting the interiors well, and professional insights on styling will help you design the perfect assembly to sell your home quicker. With easy DIY tips, you can transform your home into your buyer's 'dream home'.

#### First impressions count

A lush and tidy lawn, well-dressed pathway, and a refreshed facade will be appealing to buyers. A fresh paint of coat will be an instant facelift. With a neat front decking, bright and cheery entrance, you'll be able to set the tone from the outside-in and place buyers in the right mindset for the rest of the showing.

With a bit of creativity, you can spruce up your interiors to help potential buyers easily visualize the space to suit their style.

For first home buyers, vignettes on every surface against a contemporary modern design style with trendy colours and modern patterns will be a great go-to.

If you find that your buyer demographic is mostly young families, you can style at least one bedroom as a kid's room, playing with warm palettes, wall art, or a makeshift play nook with plenty of soft furnishings to ignite little imaginations. You can exude opulence through grand beds, large mirrors, textured fabrics, and plenty of metallic accessories to create a luxe feel.

### Curating creative spaces

You want to design each room to show a defined purpose. Curating a thoughtfully designed interior will help buyers envisage how every inch of the home is usable space. You want buyers to visualize changing up the space to suit their style easily.

For a family home, you can decorate the kitchen and dining areas to highlight an island bench as a space to come together as a family, unwind, or use a workspace, reflecting the family's lifestyle and interests.

You can decorate an oddly shaped room or space beneath the stairs creatively to show that it can be repurposed as a play nook or reading space. These little spaces of surprises are bound to create an emotional connection in the buyer's minds, and when buyers like what they see, they're more likely to spend more time looking around the home, and we know you would love that.

### Styling for the potential buyer

As a seller, you want to achieve the maximum sale price for your property, and a quick-fix renovation could be the difference to make or break the sale. However, not every home may require a full-scale renovation.

But, if you're looking around at the houses for sale in your area, and there's a feature or two you think your home could do with, a quick fix renovation will vastly update your home. For young families, a secure and fenced backyard will feel more secure.

Downsizers might appreciate an easy-care lawn or minimal landscaping.

Some easy ways to update your home include laminate cabinetry, changing tapware, and adding trendy lighting to modernize the space.

### Focus on the best features

To get the bang for your buck, your property styling efforts should cater to various buyers. You want to accentuate your home's best features and highlight what makes the home so great. Essentially, the more people willing to submit purchase offers for your home, the higher the selling price will be.

### Selling Your Home Key Takeaways

Before you put your property on the market, familiarize yourself with recent sales data for sold homes in your area and attend as many auctions and open home inspections as you possibly can.

You can prepare yourself with the necessary resources to become your own subject matter expert in selling homes. So, make sure you list your home at the right time by reading the property market around you. And it'll be a great time to sell!

When selling your home, you will want to take an objective look from a buyer's point of view and depersonalize the space to make it attractive for a large pool of buyers.

Once you're sure, you've done everything possible to make your home look its best before you put it on the market. You'll be sure to impress buyers who, in turn, will impress you with good offers.

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