



## Selling A Home During the Covid19 Ongoing Situation.

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### Sell your home - let's explore a way during Covid19.

It's a tricky time for us all - even more so if you need to sell a home. How do you successfully navigate selling with Covid19 and social distancing needs?

#### One solution is to take your home for sale into the buyer's lounge room!

The basic rule of selling your home is you need as many people as possible to look at your home. The social distancing rules have been relaxed slightly, but we are all still nervous about having people in our home.

You understand online marketing is vital to selling your home, but you also know buyers need to inspect your home.

So how do you market your home in the best possible way? And at the same time, get as many buyers as possible and the right buyers to inspect your home?

#### The answer - A Virtual Property Tour and Virtual Marketing

'3D Virtual Tours' enable you to take your home directly into the safety and comfort of the buyers own lounge room. There are now established networks of photographers who offer virtual tour photography.

They all

- Follow Covid19 health and safety requirements, including social distancing.
- All equipment is sanitised before and after all the shoots.
- Only one photographer is required.

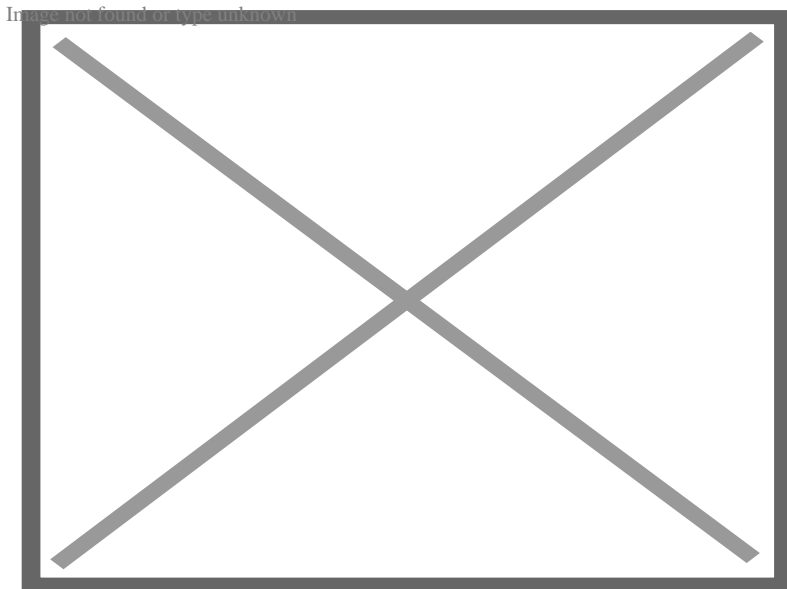
A [3D Virtual Tour and Virtual Marketing](#) give you the best option to get as many eyes on your home for sale in this very challenging climate.

The significant features of this technology are the affordability and the quality of the product.

Once the photographer has completed the work, you will receive, within 48/72 hours, the full 3D virtual tour of your property ready to upload to all major real estate portals.

Also provided are all the high-resolution photographs you need for internal and external shots, plus the floor and site plans. The image used in this blog is taken directly from a virtual tour.

Once completed, you have all the necessary visual marketing you need to market your home, ready for use on all the major real estate portals. You even get a floor plan as standard.



### Virtual Tours and Marketing Feature

Once uploaded to the real estate website, buyers can fully explore your home 'virtually' in the comfort of their own home. There is no need for '3D special glasses'. It is a simple click of a link, and the buyer is off exploring their potential new home.

As buyers explore your home, they can identify if it suits their style and needs. They can revisit several times.

Potential buyers also move down the 'buying' journey.

They become emotionally connected to your home.

The Buyers will have walked through your home virtual; they know the basic layout; they can explore without an agent.

### These are some of the virtual tour statistics.

1. 87% more online buyers will view a home with a Virtual Tour than one with just photos
2. Buyers will look at your home for 5 to 10 times longer if it has a virtual tour as part of the marketing
3. 130% increased chance a buyer will book a one on one inspection
4. Buyers who do inspect are already emotionally connected to the property
5. Virtual tours service remote buyers - international, tree and sea changers

### Navigate Selling Successfully.

Virtual Tours and Virtual Reality can and will continue to help both you and the potential purchasers navigate their way through this health crisis.

Photographers create the 3D virtual tour and provide all the high-resolution photographs, external sites, and internal floor plans. The tours even come with a measuring tool; buyers can even see if the fridge fits!

Successfully selling for the best possible price doesn't happen. As a seller, listening to the best advice and following expert guidance will ensure a positive result. And remember, it's the total picture that counts. So make sure your home is [picture-perfect ready](#).

Selling a house is stressful enough without the added issue of Coronavirus. Make your buyers happy and reduce your stress with a Virtual Tour today.

<https://nextaddress.com.au/blog/can-i-sell-my-home-during-the-coronavirus>