



## A Tribe Is Only As Good As Its Merit

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We are really excited to announce that part of the genesis strategy of Next Address is about gratitude and [Next Address](#) has elements important to us that you the public might like to know about.

Normally the practice of big business doing their "bit" will result in a small percentage of the billions of buck

According to the [Australian Business Review](#)

most Australian not-for-profits set out to obtain a third of their funding each year from philanthropists and p  
<http://sbi.sydney.edu.au/future-week-22-september-2017/>)

And the [Australian Charities Report](#)

shows us that Australian charities have dominant sources of income - government, giving and other incom

So what about the little guys? The folks out there that want to make a significant change but don't have the  
[Next Address](#).

Our company is the brainchild of founder Julie O'Donohue, created with the vision of building an affordable, simple r

Julie says it is a Community philosophy that is about connecting with people and giving back in a meaningful way tha

Giving is no new gig for our lovely founder who has worked in the Not for Profit landscape since uni days. "I started [Red Cross](#) , [Ballarat Cancer Research Centre \(now renamed the FECRI](#) ) and the [Ballarat Cycle Classic](#) which to date has raised 1.6 million dollars.

"We want to maximise technology to create efficiencies in the real estate sector but even more so we want to give bac

Pretty refreshing wouldn't you agree? To become a part of the Next Address Tribe go to <https://nextaddress.com.au/>

A group needs only two things to be a tribe: a shared interest and a way to communicate."  
#Seth Godin, [Tribes: We Need You to Lead Us](#)

<https://nextaddress.com.au/blog/a-tribe-is-only-as-good-as-its-merit>