



## South of France anyone?

Posted on: 01/08/2017

By Kirsten Macdonald - guest blogger and Next Address customer

Make some room [Uber](#), pull out a chair [Snapchat](#), there is new kid in town taking the lead, and it's Australian Startup company Next Address.

If I was to give you a handful of cash, thousands and thousands of dollars what would you spend it on? Shares? A holiday? Would you accept the money with nothing wanted in return?

What if then I was to tell you that a group of people fed up with a system infested with murky deals came up with a new one, a groundbreaking and innovative system that the everyday person could derive enormous benefit from, for no other reason than a passionate objection of rip offs?

This breakthrough is so disruptive, simple and genuine it is attracting Australian national investors far and wide, clamoring to be a part of the pure genius now on offer.

**There is a great reason for optimism, and it's live and taking place right now in the Real Estate Market.**

How do I know so much about Next Address?

Because I recently had the online answer suggested to me by an entrepreneurial friend as a tool to sell my holiday home on the beach. And it worked. A home that had been on the market for three years unsuccessfully sold in only three weeks using Next Address, and it saved us over \$10,000.

Not only this, but we got the price we wanted for it. This 10K is going towards an overseas holiday with our family of 5. I was so impressed with the research and results I begged the team at Next Address to let me write about it.

You see if you break down the process of buying a home in the traditional system, you are relying on an agency to accurately market the property for sale in an advertised format that is available at buyer's fingertips. The old real estate script has an inspection where you along with a hoard of others, visit on an open day and go through the steps, ticking the boxes and then negotiations may start, relying on the sales tactics of an agent who may or may not have both parties best interests at heart.

This deal process involves trust, with notoriously negative stories of property nightmares and unprofessional conduct, this trust can be a tricky one to muster. Then, of course, there are great real estate agents out there being continually frustrated and let down by the antics of it all.

This scenario happened one too many times for the folks of Next Address, a small group of business people who sat down and asked the question: How do we change this?!

**The answer was to create one of the greatest disruptors in Australian industry that is rapidly climbing the ranks using innovative technology that runs alongside Uber, Houzz, and Snapchat.**

Coined Tinder for real estate the new system saves buyers and sellers thousands of dollars and takes the power of the unknown, returning integrity and honesty to an everyday transaction between two parties. Simplifying a process that can cause headaches and stress, while empowering buyers and sellers.

So how does it work? When we were introduced to it, we were so set in the 'old way' it took a bit to absorb, but then it was so simple it was scary, leading to the question why on earth hasn't someone already done this years ago?

A profile is built for seller and buyer, a wishlist if you like and you are matched. So no longer having to troll through all of the advertising and marketing, your selections are presented to you and so it begins. Next Address has devised with tech experts [a trailblazing algorithm that matches buyer to seller](#).

**Backed by a complete portfolio of online go-to guides, an easy to follow hand held process and 24/7 access to advice, properties are matched to the buyers specifications and this is where the alchemy happens.**

No agent fees and potential losses from shady deals means saving thousands of dollars, lots of time and gaining control of the process. The stories of thousands of dollars lost due to the incompetence of estate agents is astounding, as well as over the top advertising fees and rates.

Founder [Julie O'Donohue](#) says at first people were overwhelmed by the idea of negotiating a sale themselves, but as she pointed out, we negotiate every day. In our jobs, with our children and family members, friends and associates, in some way we are always negotiating, buying and selling. It is a misconceived and convenient idea that this all has to be done by an agent.

Once your price is agreed, the paperwork goes to a conveyancer or property lawyer, and the rest is set out with ease. There is also room for agents who are keen to be a part of this real estate revelation, but as Julie points out, there is no allowances or room for dodgy dealings!

I know in our experience Next Address was a breathtakingly fresh, affordable no brainer and boy are we looking forward to the South of France!

Want to know more? The [Next Address team](#) are happy to help!

<https://nextaddress.com.au/blog/south-of-france-anyone>